

# Cameron Frantz



## education:

Savannah College of Art and Design (SCAD) Savannah, GA. Bachelor of Fine Arts Graphic Design, June 2006

## experience:

December 2014 – Present

Graphic Designer

Amazon Santa Monica, CA

Created ad campaigns from idea conception through production and delivery for entertainment clients.

February 2014 – November 2014

Senior Graphic Designer

Dell Austin, TX

Designed logos, websites and ad campaigns for Dell.

May 2013 – January 2014

Freelance Graphic Designer

cameronfrantz.com

Designed logos, websites and branding for various clients.

September 2012 – May 2013

Freelance Graphic Designer

Scholastic New York, NY

Designed logos and branding for math education program, Math 180. Designed a sections of a text book for a reading education program, Read180.

May 2012 – September 2012

Freelance Graphic Designer

SM&KK Studios Brooklyn, NY

Designed packaging, websites, catalogs, logos, and advertising for clients. Also art directed and setup a photoshoot for a print ad.

June 2011 – May 2012

Art Director

Mars Advertising New York, NY

Designed signage, in-store displays and advertising for Colgate-Palmolive. Designed branding and ad campaigns for Walmart in collaboration with their team in Bentonville, AR.

December 2009 – May 2011

Lead Graphic Designer

MISSION Skincare New York, NY

Designed packaging and all other web and printed materials. Managed printers, went on press, checked proofs and took ownership of the creative process from brief to printing.

October 2006 – November 2009

Lead Graphic Designer

Dimassimo Goldstein New York, NY

Designed logos, print materials, websites, advertising for clients.

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